



The Invicta Whisky Charter from the distillers of Masthouse Whisky

This charter is made by Copper Rivet Distillery, England, distillers of Masthouse Whisky.

English Whisky stands on the shoulders of the great whiskies from around the world and, as one of the founding distilleries of this revived tradition in England, we are making a commitment to consumers of our spirit that Masthouse Whisky is, and will always be, produced in accordance with these high standards.

We do not believe that a tradition of exacting standards, high quality and innovation and experimentation are mutually exclusive. Our home of Chatham's historic Royal Dockyard has demonstrated this over centuries, crafting and innovating to build world class ships. And we wish to set out areas where we intentionally leave latitude to create new and (or) nuanced expressions of this noble and beloved craft of whisky making.

We believe that consumers have a right to know what they are buying and how what they consume and enjoy is produced made. Our commitment is that, when our whisky is chosen, it will have been made in strict adherence with these exacting standards designed to underpin character, flavour and quality.

We don't presume to lay out standards on behalf other great distilleries in other regions of England - we expect that they may wish to set their own rules and standards which underpin the character of their spirit. This is our charter, for our whisky.

Our commitment, our promise, our standards - our charter

The spirit must be distilled in England, United Kingdom.

The entire process from milling grist, creating wort, fermenting distiller's beer, distillation and filling casks must happen at the same site.

The spirit must be made with grains grown in England from within 50 miles of the distillery and water.

Whisky styles should be clearly labelled following a taxonomy as follows:

- Single Malt Whisky is made using malted barley by a single distillery.
- *Single [Grain] Malt Whisky* is made by a single distillery from malted grain of any variety other than barley and the label clearly identifies the variety used (e.g. Wheat, Rye).
- Single Grain Whisky is made from a single variety of raw grain, but the grain bill should contain at least 5% of malted barley, and is made by a single distillery.
- *Distillery Malt Whisky* is made from a blend of Single Malt or Single [Grain] Malt Whiskies or is a blend of malted grains of different varieties made by a single distillery.
- *Distillery Grain Whisky* is made from a blend of Single Grain Whiskies from a single distillery or can be made from a blend of different raw grain varieties, and should contain at least 5% malted barley, but must be made by a single distillery.
- *Distillery Whisky* is made from a blend of whiskies of any style from a single distillery.



- *Blended Malt Whisky* is made from a blend of Malt Whiskies made by more than one English distillery.
- *Blended Grain Whisky* is made from a blend of grain whiskies by more than one English distillery.

Our whisky is made from water and grain and matured in wooden casks, with yeast as a fermentation agent. No additives may be added to, or form part of, the cask during maturation. For the avoidance of doubt - only the spirit may be included in the cask (i.e. no woodchips, saw dust et cetera).

The bottled spirit must be no less than 40% Alcohol By Volume. For colour consistency purposes only, industry approved flavourless caramel colourant may be used and in such cases the word 'natural' will not be associated with the product.

Age statements on the spirit's label will reflect the mean average of the ages of the whiskies used in that blend

Stills and distillation

- Any kind of still may be used, but, where a still other than a pot still is used, it must be clear on the label which occupies the primary focus of a consumer's attention (normally considered to be the dominant front label) what kind of still was used. For example, if a column still is used, the labelling should be clear that it is a Column Malt Whisky, or Column Grain Whisky.
- Distillation specifically means the application to the distiller's beer of heat and vapour and distilled to minimum of 60% alcohol by volume. No other distillation technique may be used.
- No part of the spirit may have been distilled to more than 94.8% Alcohol By Volume.
- When put into cask the spirit may not be put into cask for maturation at more than 67% Alcohol By Volume.

Casks

- The spirit must be matured for at least 3 years in natural wood cask
- The cask must be made from natural wood, unprocessed in any way except in the production of a traditionally made cask;
- They may be used in any state, used or virgin, but, where they are from used stock, their prior use may only have been in the production of beverages sold for human consumption, though we don't specify the nature of beverage;
- Casks may be innovatively modified to assist maturation but the nature of modification will be clearly labelled for the consumer (e.g. honey combing a barrel end or multi variety wood staves).